ORDER

Orders Order / Rev: 725631 06398959 Alt Order #: NRCC-IE Product Desc: **KPNX** Estimate: 3517 Flight Dates: 10/29/12 - 11/06/12 Primary AE: Jim Quinn Sales Office: Original Date / Rev: 10/30/12 / 10/30/12 T-PHI Order Type: Political Sales Region: NAT National Media Research Planning/ PC Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 815 Slaters Lane EOM/EOC Billing Cycle: Alexandria, VA 22314 Agency Commission: 15% Advertiser Name: NRCC-IE A35+ New Business Thru: Demographic: **Product Codes:** PL-State/Local,IS-Issue/Non Order Separation: 00:15:00 Priority: P-1 Advertiser External ID: Revenue Codes: AGY, GEN, POL Agency External ID: Bill Plan **Totals**

Month

Totals

November 2012

Spots

47

47

Gross Amount

\$60,800.00

\$60,800.00

Net Amount

\$51,680.00

\$51,680.00

Rating

0.00

0.00

Account Executives

End Date

11/06/12

Spots

47

Start Date

10/29/12

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Net Amount

\$51,680.00

Gross Amount

\$60,800.00

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	Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Da	ıys L	en Spots	Rate Pri	Rtg Type	Spots	Amount
	1	KPNX	11/02/1	2 11/02/12	12 News 10pm M	-SU CM	10-1035p		- F	:30 1	\$3,200.00 P-1	0.00 NM	1	\$3,200.00
					12 News 10 pm N	Л-Su								
		12 NWS	10											
		Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	W	eek: 10/2	29/12	11/04/12	F	1	\$3,200.00	0.00						
	2	KPNX	11/02/1	2 11/02/12	Late Night	СМ	1135p-1235a	a	- F	:30 1	\$600.00 P-1	0.00 NM	1	\$600.00
					Late Night w/Jimr	my F								
		J FALLO	NC											
		Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	W	eek: 10/2	29/12	11/04/12	F	1	\$600.00	0.00						
	4	KPNX	11/02/1	2 11/02/12	M-F 12-1230p	CM	12-1230p		- F	:30 1	\$600.00 P-1	0.00 NM	1	\$600.00
					12 News at Noon		·							
		12 NWS	NOON											
		Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	W	eek: 10/2	29/12	11/04/12	F	1	\$600.00	0.00						
	5	KPNX	11/02/1	2 11/02/12	M-F 5-530a	CM	5-530a		- F	:30 1	\$300.00 P-1	0.00 NM	1	\$300.00
					12 News Today									
		12 NWS	TODAY	´ 1										
		Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	W	eek: 10/2	29/12	11/04/12	F	1	\$300.00	0.00						
	6	KPNX	11/02/1	2 11/02/12	M-F Today Show	II 9-10 £ M	9-10a		- F	:30 2	\$700.00 P-1	0.00 NM	2	\$1,400.00
					Today Show II									
		TODAY	SHW2		•									
		Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	W	eek: 10/2	29/12	11/04/12	F	2	\$700.00	0.00						
_													•	

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KPNX

Order / Rev: 725631

Advertiser: NRCC-IE

Alt Order #: 06398959

NRCC-IE Product Desc:

Flight Dates: 10/29/12 - 11/06/12 3517

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	s	Len Spot	s Rate F	Pri Rtg Type	Spots	Amount
7 KPNX 1	11/05/1	2 11/05/12	12 News 10pm M		10-1035p	М		:30	1 \$3,200.00 F	P-1 0.00 NM	1	\$3,200.00
12 NWS 1	10		12 News 10 pm N	И-Su								
Start		End Date	Weekdays	Spots/Week	Rate	Rating					i	
Week: 11/05		11/11/12	M	1	\$3,200.00	0.00					İ	
8 KPNX 1	11/05/1	2 11/05/12	M-F 10-11a	CM	10-11a	M		:30	1 \$600.00 F	P-1 0.00 NM	1	\$600.00
	=	.,	Kelly								1	
LIVE WTH			Modedaya	Cnoto/Mode	Doto	Dating						
Start Week: 11/05		End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$600.00	Rating 0.00					i	
9 KPNX 1			Late Night	CM	1135p-1235a			:30	1 \$600.00 F	P-1 0.00 NM	1	\$600.00
			Late Night w/Jimr		•				·		1	
J FALLON												
Start Week: 11/05		End Date 11/11/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$600.00	Rating 0.00					i	
			M-F 12-1230p	CM	12-1230p	M		:30	1 \$600.00 F	P-1 0.00 NM	1	\$600.00
TT KITYX	1 1/00/1/	2 11/05/12	12 News at Noon		12-1200p	111		.50	ι ψουσ.σσι	0.00 14101	1	ψ000.00
12 NWS N	NOON										į	
Start		End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 11/05		11/11/12	M	1	\$600.00	0.00			4 0000 00 0) 4 0 00 NIM		# 000 00
12 KPNX 1	11/05/1	2 11/05/12	M-F 5-530a 12 News Today	CM	5-530a	M		:30	1 \$300.00 F	P-1 0.00 NM	1	\$300.00
12 NWS 7	TODAY	1	12 News Today								1	
<u>Start</u>	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/05		11/11/12	M	1	\$300.00	0.00						
13 KPNX 1	11/05/1	2 11/05/12		CM	6-7a	M		:30	1 \$1,500.00 F	P-1 0.00 NM	1	\$1,500.00
12 NWS 7	TODAY	3	12 News Today								1	
Start		End Date	Weekdays	Spots/Week	Rate	Rating					İ	
Week: 11/05	5/12	11/11/12	M	1	\$1,500.00	0.00					1	
15 KPNX 1	11/05/1	2 11/05/12	M-F Today Show	II 9-10 £ M	9-10a	M		:30	2 \$700.00 F	P-1 0.00 NM	2	\$1,400.00
TODAY S	:H\//2		Today Show II								1	
Start		End Date	Weekdays	Spots/Week	Rate	Rating					i	
Week: 11/05		11/11/12	M	2	\$700.00	0.00					•	
16 KPNX 1	11/03/1	2 11/03/12	Notre Dame Foot	ball CM	Various		S-	:30	2 \$1,500.00 F	P-1 0.00 NM	2	\$3,000.00
NIC A A E. N	אם אפו	OITT	Notre Dame Foot	tball							1	
NCAAF: N Start		End Date	Weekdays	Spots/Week	Rate	Rating					i	
Week: 10/29		11/04/12	S-		\$1,500.00	0.00					İ	
17 KPNX 1	11/04/1	2 11/04/12	Su 10 pm News	CM	10-1035p		- S	:30	1 \$3,200.00 F	P-1 0.00 NM	1	\$3,200.00
40.5040			Su 10pm News									
12 NWS 1 Start		End Data	Weekdays	Spots/Mook	Poto	Poting					i	
Week: 10/29		End Date 11/04/12	S	Spots/Week 1	Rate \$3,200.00	Rating 0.00					İ	
18 KPNX 1			1035pm - Sports		1035-1105p		- S	:30	1 \$600.00 F	P-1 0.00 NM	1	\$600.00
			Sports Tonight	•	·						1	
12NW SP				0	5.	D ::					l	
Start Week: 10/29		End Date 11/04/12	Weekdays S	Spots/Week 1	Rate \$600.00	Rating 0.00					İ	
			1105pm-1205xm	CM		5xm	- S	:30	2 \$300.00 F	P-1 0.00 NM	2	\$600.00
	, • .,		1105p Extra (Sur						_ ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		_	********
EXTRA W												
Start Week: 10/29		End Date 11/04/12	Weekdays S	Spots/Week 2	Rate \$300.00	Rating 0.00					i	
21 KPNX 1					458-6p	0.00	S-	:30	1 \$4,000.00 F	P-1 0.00 NM	1	\$4,000.00
21 101100	. 1,00,1	_ 11/00/12	Breeders' Cup	CITAL I III WATER	.00 ор		5	.00	. ψ-,υυυ.υυ ι	. 0.00 14101	1	ψ-1,000.00
Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating					1	
Week: 10/29		11/04/12	S-	1	\$4,000.00	0.00					1	
22 KPNX 1	11/01/1	2 11/01/12	12 News 10pm M		10-1035p	T-		:30	1 \$3,200.00 F	P-1 0.00 NM	1	\$3,200.00
			12 News 10 pm N	vi-Su							i	

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Order / Rev: 725631

Advertiser: NRCC-IE

Product Desc:

Estimate:

Alt Order #: 06398959 NRCC-IE

Flight Dates: 10/29/12 - 11/06/12 3517

KPNX

Ln Ch Start End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	Weekdays S	Spots/Week 1	Rate \$3,200.00	Rating 0.00						
23 KPNX 11/01/12 11/01/12	M-F 10-11a Kelly	СМ	10-11a	T	:30	1	\$600.00 P-1	0.00 NM	1	\$600.00
LIVE WTH KELLY Start Date End Date		Spots/Week	Rate	Rating						
Week: 10/29/12 11/04/12	T	1	\$600.00	0.00 T	:30	1	\$600.00 D.4	0.00 NM	,	¢600.00
24 KPNX 11/01/12 11/01/12 J FALLON	Late Night w/Jimm	CM y F	1135p-1235a	1	.30	1	\$600.00 P-1	0.00 NM	1	\$600.00
Start Date End Date Week: 10/29/12 11/04/12	Weekdays T	Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.00						
	M-F 12-1230p 12 News at Noon	СМ	12-1230p	T	:30	1	\$600.00 P-1	0.00 NM	1	\$600.00
12 NWS NOON Start Date - End Date	Wookdays	Spots/Mook	Poto	Pating						
Start Date Week: 10/29/12	T	Spots/Week 1	Rate \$600.00	Rating 0.00						
27 KPNX 11/01/12 11/01/12 12 NWS TODAY 1	M-F 5-530a 12 News Today	СМ	5-530a	T	:30	1	\$300.00 P-1	0.00 NM	1	\$300.00
Start Date End Date Week: 10/29/12 11/04/12	Weekdays	Spots/Week 1	Rate \$300.00	Rating 0.00						
	M-F 6-7a 12 News Today	СМ	6-7a	T	:30	1	\$1,500.00 P-1	0.00 NM	1	\$1,500.00
12 NWS TODAY 3	12 News Today									
Start Date End Date Week: 10/29/12 11/04/12	Weekdays S	Spots/Week 1	<u>Rate</u> \$1,500.00	Rating 0.00						
29 KPNX 11/01/12 11/01/12	M-F Today Show II	9-10 £ M	9-10a	T	:30	2	\$700.00 P-1	0.00 NM	2	\$1,400.00
TODAY SHW2	Today Show II									
Start Date Week: 10/29/12	Weekdays	Spots/Week 2	Rate \$700.00	Rating 0.00						
30 KPNX 10/30/12 10/30/12	12 News 10pm M-S 12 News 10 pm M-		10-1035p	- T	:30	1	\$3,200.00 P-1	0.00 NM	1	\$3,200.00
12 NWS 10										
Start Date End Date Week: 10/29/12 11/04/12	Weekdays - T	Spots/Week 1	Rate \$3,200.00	Rating 0.00						
31 KPNX 10/30/12 10/30/12	M-F 10-11a Kelly	СМ	10-11a	- T	:30	1	\$600.00 P-1	0.00 NM	1	\$600.00
LIVE WTH KELLY	Wookdovo 9	Spoto/Mook	Poto	Dating						
Start Date End Date Week: 10/29/12 11/04/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$600.00	Rating 0.00						
32 KPNX 10/30/12 10/30/12	Late Night Late Night w/Jimm	CM y F	1135p-1235a	- T	:30	1	\$600.00 P-1	0.00 NM	1	\$600.00
J FALLON				5						
Start Date End Date Week: 10/29/12 11/04/12	Weekdays - T	Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.00						
34 KPNX 10/30/12 10/30/12	M-F 12-1230p 12 News at Noon	СМ	12-1230p	- T	:30	1	\$600.00 P-1	0.00 NM	1	\$600.00
12 NWS NOON Start Data End Data	Wookdovo 9	Spoto/Mook	Poto	Dating						
Start Date End Date Week: 10/29/12 11/04/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$600.00	Rating 0.00						
35 KPNX 10/30/12 11/06/12	M-F 5-530a 12 News Today	СМ	5-530a	- T	:30	1	\$300.00 P-1	0.00 NM	2	\$600.00
12 NWS TODAY 1			5	D ()						
Start Date End Date Week: 10/29/12 11/04/12	<u>Weekdays</u> -T	Spots/Week 1	Rate \$300.00	Rating 0.00						
Week: 11/05/12 11/11/12	- T	1	\$300.00	0.00						
36 KPNX 10/30/12 11/06/12	M-F 6-7a 12 News Today	СМ	6-7a	- T	:30	1	\$1,500.00 P-1	0.00 NM	2	\$3,000.00

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Order / Rev: 725631

Inventory Code

Weekdays

- T- - - -

- T- - - -

Advertiser: NRCC-IE

Rating

0.00

0.00

Alt Order #: 06398959

Product Desc: NRCC-IE

Len Spots

:30

2

\$700.00 P-1

Days

- T- - - -

Flight Dates: 10/29/12 - 11/06/12

End

End Date

11/04/12

11/11/12

37 KPNX 10/30/12 10/30/12 M-F Today Show II 9-10@M

Start

12 NWS TODAY 3

Start Date

Week: 10/29/12

Week: 11/05/12

Ln Ch

Estimate: 3517

Break Start/End Time

1 \$1,500.00

1 \$1,500.00

9-10a

Spots/Week

Rate

KPNX

Amount

\$1,400.00

Rate Pri Rtg Type Spots

0.00 NM

2

	Today Show II							, ,
TODAY SHW2	roday onow ii							
Start Date End Date	Weekdays Spots/Week		Rating					
Week: 10/29/12 11/04/12	- T 2	\$700.00	0.00					
38 KPNX 10/31/12 10/31/12	12 News 10pm M-SU CM	10-1035p	W	:30	1 \$3,200.00 P-1	0.00 NM	1	\$3,200.00
	12 News 10 pm M-Su							
12 NWS 10		_						
Start Date End Date	Weekdays Spots/Week		Rating					
Week: 10/29/12 11/04/12		,	0.00					
39 KPNX 10/31/12 10/31/12	M-F 10-11a CM	10-11a	W	:30	1 \$600.00 P-1	0.00 NM	1	\$600.00
LIVE WTH KELLY	Kelly							
	Mankdaya Chata/Mank	Doto	Dating					
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	Weekdays Spots/Week	Rate \$600.00	Rating 0.00					
40 KPNX 10/31/12 10/31/12	Late Night CM	1135p-1235a		:30	1 \$600.00 P-1	0.00 NM	1	\$600.00
40 KFNX 10/31/12 10/31/12	Late Night w/Jimmy F	1135p-1235a	1 W	.30	1 φουσ.συ Ε-1	U.UU INIVI	'	φουυ.υυ
J FALLON	Late Hight Wolling							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/29/12 11/04/12	W 1	\$600.00	0.00					
42 KPNX 10/31/12 10/31/12	M-F 12-1230p CM	12-1230p	W	:30	1 \$600.00 P-1	0.00 NM	1	\$600.00
	12 News at Noon	•						
12 NWS NOON								
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 10/29/12 11/04/12	W 1	\$600.00	0.00					
43 KPNX 10/31/12 10/31/12	M-F 5-530a CM	5-530a	W	:30	1 \$300.00 P-1	0.00 NM	1	\$300.00
	12 News Today							
12 NWS TODAY 1		_						
Start Date End Date	Weekdays Spots/Week		Rating					
Week: 10/29/12 11/04/12	•	\$300.00	0.00				_	
44 KPNX 10/31/12 10/31/12	-	9-10a	W	:30	2 \$700.00 P-1	0.00 NM	2	\$1,400.00
TODAY SHW2	Today Show II							
	Wookdovo Spoto/Wook	Poto	Dating					
Start Date End Date Week: 10/29/12 11/04/12	Weekdays Spots/Week		Rating 0.00					
45 KPNX 10/30/12 10/30/12	Tues Prime Other CM	Various	- T	:30	1 \$10,200.00 P-1	0.00 NM	1	\$10,200.00
75 KLIVA 10/30/12 10/30/12	The Voice	various	- 1	.50	1 \$ 10,200.00 P-1	U.UU INIVI	'	φ10,200.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/29/12 11/04/12		\$10,200.00	0.00					
	<u>'</u>	+ . 0,200.00				Totala	47	¢c0 000 00
Tax 1 Note: Tax 0.5%.						Totals	47	\$60,800.00